



[Anthony Kelly, Senior Consultant, Carr Communications](#)

Anthony Kelly is Project Director at Carr Communications. He has extensive management and business development experience. Anthony works with a number of high-profile clients including Irish Life, Setanta Asset Management, AIB, A&L Goodbody Solicitors, RSA Insurance, the Department of Finance and others.

Anthony's main interest is in Behavioural Science. This science underpins all advice provided by Carr Communications, which is pioneering its application in communications in Ireland. Anthony advises clients on the implementation of behavioural insights, which consistently deliver highly impactful outcomes.

In particular, he applies this science in organisational messaging, internal communications, employee engagement and operational effectiveness. With a background in law and politics, Anthony also provides strategic communications advice to a number of senior politicians.

Originally from Kerry, Anthony hosts and facilitates high profile events for Carr Communications' clients and has written for RTÉ Radio One's award-winning Callan's Kicks.