



CONFERENCE SPEAKER BIOS

Name: Rowan McKevitt

Title: Creative Director, Climate Design Studios

Rowan is an award-winning and innovative creative who has attracted widespread attention throughout his 20-year career. Having founded Climate Design Studio in 2000, he helps clients create, people-centred solutions to difficult brand problems. He has played a pivotal role in developing highly creative and successful brand communications for a range of national and international clients, most notably within the Banking, Legal, FMCG and Manufacturing sectors.

As the founder and Creative Director of Climate, Rowan is an experienced communications developer, using all elements of creativity to create an integral link between clients and their customers.

He plays an active role in the design community and is a speaker at conferences and colleges throughout Ireland and the UK.

