



For the last 20 years, Patricia's passion has been coaching, training and development. She has supported individuals reach their goals through educational programmes, skills training, and 1:1 coaching.

During this time, she has also been acknowledged for her work in supporting women to find their voice. She recognises the unique challenges faced by women who struggle to break down female centric taboos. Patricia understands the differences in the motives and goals of both male and female clients.

Patricia also has a strong financial services background and vast experience of the Life & General Insurance industry. Patricia is no stranger to the role of the broker. Until recent years, she was involved in developing a number of modules / units for industry qualifications such as the QFA and also managed online learning platforms such as MyCPD.

Her presentation will give insights to the financial advisor to ensure that advice is tailored to the specific needs and wants of your client.