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Susan is a five-time author including “Money Matters”, a financial literacy textbook that is now in every secondary school in Ireland with the support of CFA Ireland. She has twice co-authored “*Positive Economics*”, the market-leading Leaving Cert economics textbook in Ireland, and she is the author of two books published by Penguin, The “*Savvy Woman’s Guide to Financial Freedom*” and “*The Savvy Guide to Making More Money*”. Susan is co-founder of [The Positive Economist](#), Associate Lecturer at Ulster University, and host of the “ESG & Tech” YouTube show. She serves on the boards of the Irish International Business Network and the Ireland Hong Kong Business Forum. Susan holds a Chartered Financial Analyst charter, MSc Executive Leadership, BSc Financial Maths and Economics and a Diploma in Taxation.